Legislative Budget Office of LSC

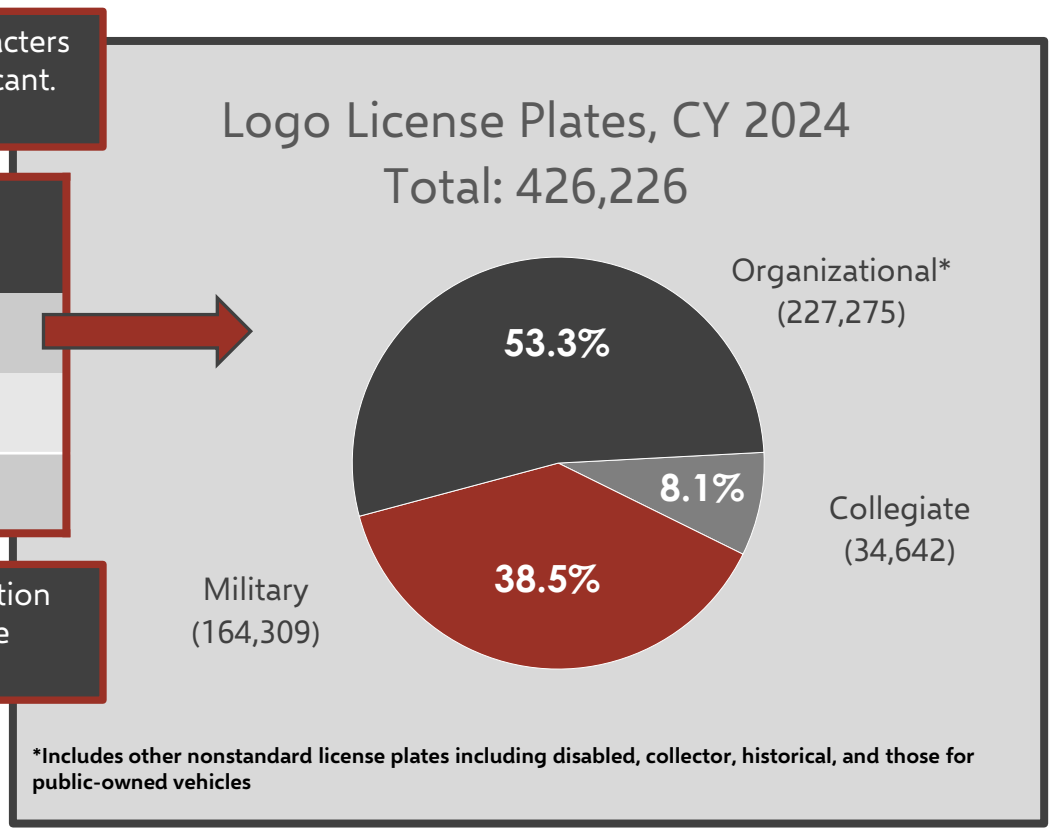
Ohio Special Interest License Plates

Special interest license plates are license plates that are manufactured on customer request. They contain specified character combinations, logos supporting a special interest group, or both. All special interest license plates (except military) require an additional annual fee of $10 for initial and renewal transactions. Special interest logo license plates may include a fee of up to $50 that is earmarked for a specific organization.

Personalized license plates have four to seven characters (including spaces) in a format selected by the applicant. Personalized license plates may also contain a logo.

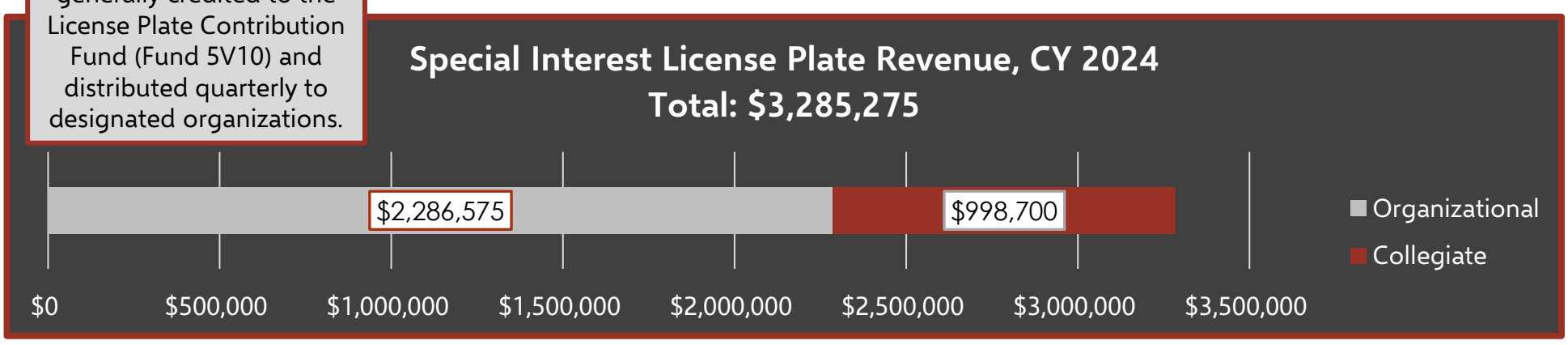
Special Interest License Plates, CY 2024 (Total: 902,895)	
Logo	426,226
Personalized (non-logo)	390,868
Initial Reserved (non-logo)	85,801

Initial reserve license plates have a limited combination of letters and numbers in a set format. Initial reserve license plates may also contain a logo.



*Includes other nonstandard license plates including disabled, collector, historical, and those for public-owned vehicles

Special license plate contribution revenue is generally credited to the License Plate Contribution Fund (Fund 5V10) and distributed quarterly to designated organizations.



At the end of CY 2024, there were a total of **388** active logo license plates available, including **219** organizational plates, **137** military plates, and **32** collegiate plates.

Top 5 Organizational Logo License Plates

Does not include special status plates (e.g. accessible, historical, or government)

License Plate (Required Contribution)	Number Active	Contribution Recipient
Cardinal ($15)	10,462	Ohio Department of Natural Resources Division of Wildlife
One Nation Under God (N/A)	7,991	None
Ohio Pets ($15)	7,858	Ohio Pet Fund
Lake Erie Lighthouse ($15)	6,721	Ohio Lake Erie Commission
Professional Firefighters (N/A)	5,699	None

Top 5 Military Logo License Plates

No contribution required

License Plate	Number Active
U.S. Army Veteran	33,009
U.S. Marine Corp Veteran	19,297
U.S. Navy Veteran	15,995
U.S. Air Force Veteran	14,627
Vietnam	13,194

Top 5 Collegiate Logo License Plates

$25 contribution to the college or university

License Plate	Number Active
Ohio State University	14,067
Ohio State University Spirit Mark	4,572
University of Cincinnati	3,477
Ohio University	1,895
Miami University Block M	1,885

All Ohio license plates are manufactured and distributed through a partnership between the Ohio Penal Industries (OPI), a division of the Ohio Department of Rehabilitation and Correction, and the Ohio Department of Public Safety.

Data source: Ohio Department of Public Safety