

# **LSC Greenbook**

**Analysis of the Enacted Budget**

## **Ohio Expositions Commission**

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**ATTACHMENT:**

Budget Spreadsheet By Line Item

# Ohio Expositions Commission

- Total appropriation of \$12.5 million in each fiscal year
- Over 98% of total funding is non-GRF

## OVERVIEW

### Agency Overview

The Ohio Expositions Commission (EXP) is charged with the responsibility of producing the annual Ohio State Fair with an emphasis on promoting Ohio's agricultural industry and youth education in the agricultural field. The Commission also holds many public events throughout the year at the 360-acre Ohio Expo Center. As of July 2009, the Commission employs 60 permanent staff, about two-thirds of which are maintenance personnel. In addition to the permanent staff, the Commission hires a substantial number of temporary seasonal workers – 687 in 2009 – for the State Fair and the other events held at the Expo Center.

### Appropriation Overview

The table below shows the appropriations for the Commission by fund group. Overall, the appropriation is \$12.5 million in each fiscal year, a decrease of 4.6% from FY 2009 spending of \$13.1 million. Almost all of the funding (98.4%) is supported by income from both the State Fair and nonfair events. The GRF appropriation of \$252,000 in each fiscal year, 36.2% lower than in FY 2009, is used to subsidize the Junior Fair component of the State Fair.

Appropriations by Fund Group, FY 2010-FY 2011					
Fund Group	FY 2009	FY 2010	% change, FY 2009-FY 2010	FY 2011	% change, FY 2010-FY 2011
General Revenue	\$395,037	\$252,000	(36.2%)	\$252,000	0%
State Special Revenue	\$12,737,446	\$12,273,315	(3.6%)	\$12,273,315	0%
<b>TOTAL</b>	<b>\$13,132,483</b>	<b>\$12,525,315</b>	<b>(4.6%)</b>	<b>\$12,525,315</b>	<b>0%</b>

\*FY 2009 figures represent actual expenditures.

### 2008 State Fair Results

EXP reported a profit of nearly \$375,000 from the 2008 State Fair. Overall revenue from the event, held July 30th through August 10th, was \$7.44 million, of which \$5.27 million (70.8%) was derived from admission fees, ticket sales for entertainment and attractions, and exhibit space rental. The remaining \$2.17 million

(29.2%) came from event sponsorships, parking and camping fees, and other sources such as concession and livestock auction revenues. Expenses totaled \$7.06 million, with payroll and entertainment contracts accounting for \$4.38 million (62.1%) of that amount. A further \$2.68 million (37.9%) was spent on prizes, advertising, fairground maintenance, supplies, utilities, and other items. Attendance for the 2008 fair was more than 809,000, an increase of about 3,000 over the total in 2007.

## ANALYSIS OF ENACTED BUDGET

Almost all of EXP's funding is derived from receipts from the State Fair and nonfair events. This includes admissions, building rental, parking, and for nonfair events, concession income. These proceeds are deposited in the Ohio Expositions Fund (Fund 5060) and are used to support the Commission's operating expenses for the State Fair and other year-round events. There is also a small GRF subsidy for the Junior Fair. The following table shows the three line items that make up EXP's budget.

<b>Appropriations for the Ohio Expositions Commission</b>				
<b>Fund</b>	<b>ALI and Name</b>		<b>FY 2010</b>	<b>FY 2011</b>
<b>General Revenue Fund</b>				
GRF	723403	Junior Fair Subsidy	\$252,000	\$252,000
<b>General Revenue Fund Subtotal</b>			<b>\$252,000</b>	<b>\$252,000</b>
<b>State Special Revenue Fund Group</b>				
4N20	723602	Ohio State Fair Harness Racing	\$520,000	\$520,000
5060	723601	Operating Expenses	\$11,753,315	\$11,753,315
<b>State Special Revenue Fund Group Subtotal</b>			<b>\$12,273,315</b>	<b>\$12,273,315</b>
<b>Total Funding: Ohio Expositions Commission</b>			<b>\$12,525,315</b>	<b>\$12,525,315</b>

### Junior Fair Subsidy (723403)

This line item is used to support the Junior Fair portion of the Ohio State Fair, which includes premium payments to participants, payments for judges, meals, and lodging for the All Ohio State Fair Band and Choir, and other related costs. The Junior Fair portion of the 2008 Ohio State Fair cost approximately \$700,000. The appropriation of \$252,000 in both FY 2010 and FY 2011 is 36.2% lower than FY 2009 spending of \$395,037. Any Junior Fair costs that exceed this GRF appropriation are paid from the Expositions Fund (Fund 5060).

### Ohio State Fair Harness Racing (723602)

This line item is used to pay cash awards for harness races held in conjunction with the State Fair. The Ohio State Fair Harness Racing Fund (Fund 4N20) is a pass-through fund which holds entry fee revenues for the harness races collected by EXP which are then disbursed to Scioto Downs for races held there. The appropriation for this line item is \$520,000 in each fiscal year, 40.5% above FY 2009 spending of \$369,984. Fund 4N20 collected \$633,516 in receipts and disbursed \$412,655 in FY 2009.

### Operating Expenses (723601)

The appropriation for this line item, within the Ohio Expositions Fund (Fund 5060), is \$11.8 million in both FY 2010 and FY 2011, nearly 5.0% lower than

FY 2009 spending of \$12.3 million. This line item is used to pay all expenses related to payroll maintenance and equipment. The appropriation is supported by fees charged during the annual State Fair, as well as nonfair events. Income from the State Fair includes proceeds from space rentals, exhibit entries, admissions, parking, and other miscellaneous sources. Nonfair receipts consist of charges for building rentals, parking, and concession income from the 125 or so events held at the Expo Center throughout the year. FY 2008 receipts from these events totaled \$12.4 million, of which approximately \$7.4 million was derived from the 2008 Ohio State Fair.

As a safeguard, temporary law in the bill allows EXP to tap the State Fair Reserve Fund (Fund 6400) if receipts from admissions for the 2009 or 2010 state fairs are less than \$1,982,000 because of inclement weather or extraordinary circumstances and the Commission declares a state of fiscal exigency. Previous budgets had required that this request be submitted to and approved by the Director of Budget and Management. H.B. 1 instead requires that the request be submitted to and approved by the Controlling Board. The last time the Commission exercised this authority was in 2002. As of August 5, 2009, the cash balance of Fund 6400 is \$125,337.

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**FY 2010 - 2011 Final Appropriation Amounts**

**All Fund Groups**

<i>Line Item Detail by Agency</i>			<i>FY 2008</i>	<i>FY 2009</i>	<i>FY 2010 Appropriations</i>	<i>% Change FY09 - FY10</i>	<i>FY 2011 Appropriations</i>	<i>% Change FY10 - FY11</i>
<b>Report For: Main Operating Appropriations Bill</b>			<b>Version: Enacted</b>					
<b><i>EXP Expositions Commission</i></b>								
GRF	723403	Junior Fair Subsidy	\$ 396,573	\$ 395,037	\$ 252,000	-36.21%	\$ 252,000	0.00%
<b>General Revenue Fund Total</b>			<b>\$ 396,573</b>	<b>\$ 395,037</b>	<b>\$ 252,000</b>	<b>-36.21%</b>	<b>\$ 252,000</b>	<b>0.00%</b>
4N20	723602	Ohio State Fair Harness Racing	\$ 412,266	\$ 369,984	\$ 520,000	40.55%	\$ 520,000	0.00%
5060	723601	Operating Expenses	\$ 12,411,725	\$ 12,367,461	\$ 11,753,315	-4.97%	\$ 11,753,315	0.00%
<b>State Special Revenue Fund Group Total</b>			<b>\$ 12,823,991</b>	<b>\$ 12,737,446</b>	<b>\$ 12,273,315</b>	<b>-3.64%</b>	<b>\$ 12,273,315</b>	<b>0.00%</b>
<b>Expositions Commission Total</b>			<b>\$ 13,220,564</b>	<b>\$ 13,132,483</b>	<b>\$ 12,525,315</b>	<b>-4.62%</b>	<b>\$ 12,525,315</b>	<b>0.00%</b>